

Website Advertising Information

Michigan Music Education Association

www.mmeamichigan.org

BASIC DETAILS

The Michigan Music Education Association is a professional organization that serves music educators, students, parents, and community members through leadership in the advancement of music teaching and learning. MMEA offers professional development workshops throughout the state and performance opportunities for elementary, middle & high school students. MMEA has a strong history of providing state and national advocacy/legislative support and outreach to pre-service, current and retired Michigan music educators of all experience levels. MMEA is a proud state-affiliate of the National Association for Music Education (NAfME).

WEBSITE ANALYTICS

- 175 visits per day, over 5,300 visits per month
 - 2,100 unique visitors per month, representing active, retired, and pre-service (college/university student) music educators, parents, and supporters
 - Configured to be mobile/tablet friendly
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ADVERTISING OPTIONS

Location	1 month	6 months	1 year
Homepage (top rotating picture slider)	\$100	\$500	\$1,000
Homepage (middle of page, right column)	\$50	\$250	\$500
Individual Event Page (bottom of page)	\$25	\$125	\$250

ADDITIONAL DETAILS

- Ads may be sent via e-mail. Please send .pdf or .jpg files only. Advertising copy will not be re-formatted, so please send publication-ready files.
 - E-mail ads to: executive@mmeamichigan.org
 - All online advertisements will be hot-linked to your company's website.
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Thanks so much for your interest in advertising with MMEA!